PHONE: 470 435 2347
EMAIL: sara.grayce@gmail.com
WEBSITE: www.saraholcombe.com

EDUCATION

Western Kentucky University, Bowling Green, Kentucky | Bachelor of Arts in Photojournalism, specializing in Multimedia

SKILLS

Expertise
Adobe Suite CC
Photoshop CC
InDesign CC
Illustrator CC
Final Cut Pro
WordPress
MailChimp
Prezi and PowerPoint
Word
Mac and PC, OS
Adobe Premiere CC

Proficient
HTML
CSS
Drupal
After Effects
Excel
Google Analytics
Constant Contact
SEO
DreamWeaver CC

EXPERIENCE

March 2017
to current

Center for Disease Control | Visual Information Specialist
Atlanta, Georgia

- Plan, design, develop, monitor and complete visual information projects (brochures, infographics, posters, etc.), web-based visual media products and visual designs that support the CDC
- Conceive, design and develop original and new material for print, web based and a variety of other visual products
- Work closely with subject-matter experts, scientists, policy workers, public affairs experts, audio visual production specialists and web specialists to determine the most effective visual presentation.

February 2016
March 2017

Blue Sky Advertising | Graphic Designer and Art Director
Atlanta, Georgia

- Meet account managers to discuss objectives and requirements of each project;
- Present finalized ideas and concepts to account managers;
- Work with a range of media (photo, video and design) and keep up to date with emerging trends;
- Work as part of a team with printers, copywriters, photographers, illustrators, other designers, account executives, web developers and marketing specialists

November 2013
September 2015

Cambodian Children's Fund | Media Manager
Phnom Penh, Cambodia

- Designed and developed donor communication materials and an external donor online resource center
- Art directed and designed the organization's new website overhaul and redesign
- Managed a high volume of photo and video projects on tight deadlines by overseeing the work of 8 media officers, averaging 10 photo projects and 5 film projects per month.
- Produced all materials for marketing campaigns across organization's 66+ programs

October 2011
to October 2013

Sattya Media Arts Collective | Communications Director
Kathmandu, Nepal

- Maintained media relationships, create press releases for all events and programs
- Designed and produced all promotional print and online materials
- Updated and managed all social media outlets
- Supervised and recruited media vendors, volunteers and media interns

May 2008
to May 2009

Daytona Beach News Journal | Multi Media Producer and Editor
Daytona Beach, Florida, USA

- Edited and produced large and small multimedia projects on a deadline
- Produced and generated news-worthy multimedia stories for online website
- Assisted and supervised staff photographers and videographers on multimedia projects

REFERENCES

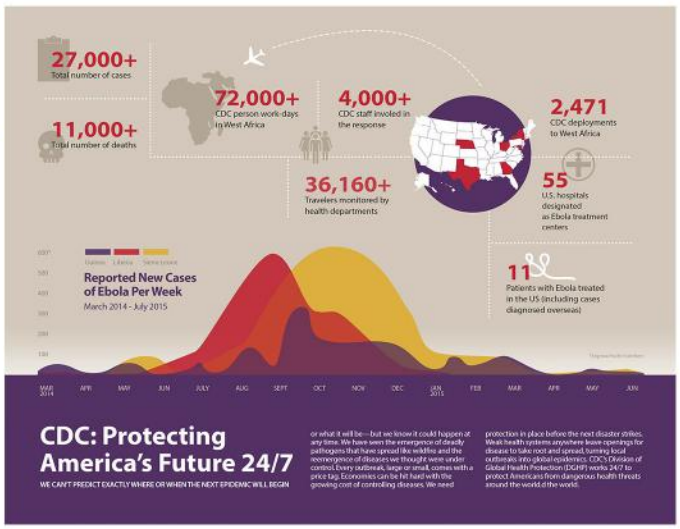
Ryan Witcombe
Digital Manager
Brennan Center for Justice
ryanwitcombe@gmail.com

Nayantara Gurung Kakshapati
CEO and Founder of Photo.Cirlce
and Nepal Picture Library
www.nepalpicturelibrary.org
nayantara.k@gmail.com

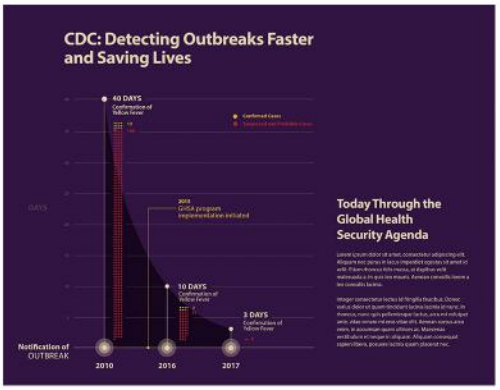
James Clarke
Director of Communication
and Marketing at International
Water Management Institute
j.clarke@cgiar.org

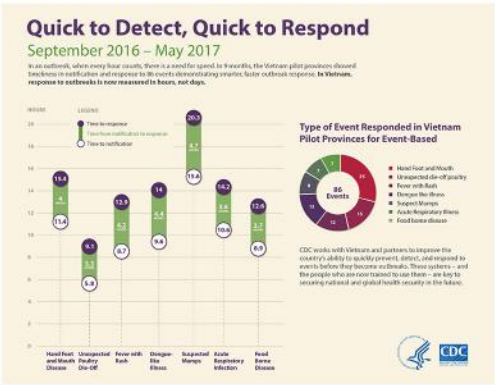
INFOGRAPHICS

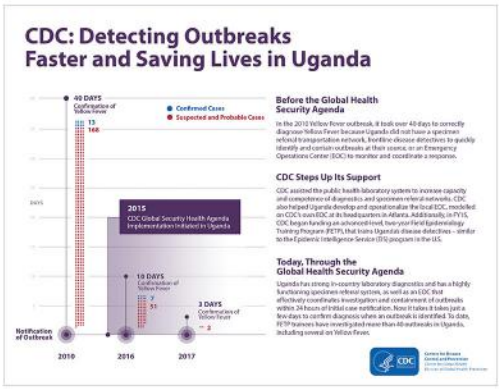
Center for Disease Control (CDC)



Ebola and the CDC: Front and back of infographic detailing the CDC's work on Ebola over the years (currently in production)

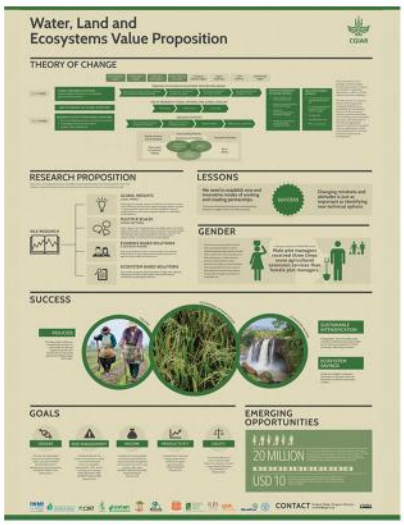






Data Visualization
Several different graphs and data tables branded in the Department of Global Health Protection (DGHP) colors and style for the CDC (print and web)

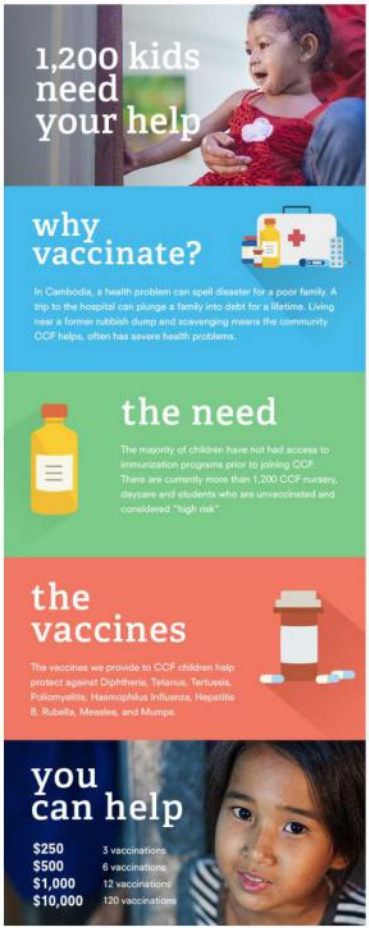
International Water Management Institute (IWMI)



Various illustrations, infographics and typography used for IWMI's print, web and presentation materials

INFOGRAPHICS

Cambodian Children's Fund (CCF)



Various illustrations, icons, badges and infographics for CCF's print and web needs.

REPORTS AND BROCHURES

dZi Foundation

Inside of Accordion Brochure
for dZi Foundation that displayed impact of work through a timeline from 2008 - present.

REPORTS AND BROCHURES

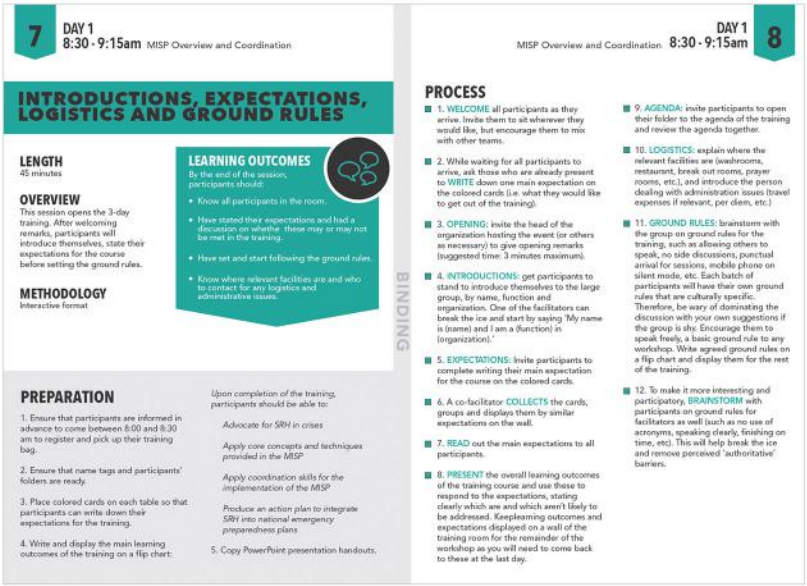
Primrose Schools

Front and Back of Tri-Fold Brochure

Sattya Media Arts Collective

Annual Report

International Planned Parenthood Federation (IPPF)



Training Manual
for in-the-field training on
sexual and reproductive health
in crisis and post-crisis situations